NC Tobacco Trust Fund Commission
Agricultural Leadership Development Program

College of Agriculture
and Life Sciences

11/11/2014 3:22 PM

Session I	October 28-30, 2014 --Raleigh, NC
Session II	November 20-22, 2014 -- Raleigh, NC – Spouses
Session III	December 16-18, 2014 – Raleigh, NC
Session IV	January 20-22, 2015 – Raleigh, NC
Session V	February 23-27, 2015 (TENTATIVE)– Washington, DC Study Tour - When we believe Congress will be in session

Version 11/11/2014

Session II
Agricultural Leadership Development Program
Mastering Self with Spouses

Wednesday, November 19, 2014

Arrive Embassy Suites, 4700 Creedmoor Road, Raleigh, NC 27612
919-881-0000

6:00 p.m. **DINNER (optional) – Make Reservation with W. K. Collins at bill_collins@ncsu.edu or 919-818-4529 by noon on Wednesday**
Outback Steakhouse Restaurant – 7500 Creedmoor Rd., Raleigh, NC 27613
919-846-3848 – Two miles from Embassy Suites

Thursday, November 20, 2014

Hunt Library – NC State University – Centennial Campus – 1070 Partners Way
Parking in Deck

Dress is Coat and Tie – Business Dress

Review – Article Review – Role Assignments
Article Review – Weston McCorkle – **True North** *by Bill George with Peter Sims*
Article Review Assignment – Joy Morgan – **Blue Ocean Strategy** *Harvard Business Review*
Facilitator – Tiffanee Jon Conrad
Graphic Recorder – Casey Hinnant
Graphic Recorder Assignment - Beth Farrell

7:30 – 8:00	Welcome Spouses, Review, Agenda	Dr. Blake Brown Dr. Lanny Hass Ms. Eleanor Stell
8:15 – 8:45	Welcome – Dr. Richard Reich, Assistant Commissioner, NC Department Of Agriculture and Consumer Services	
9:00 -10:00	Welcome – Governor James B. "Jim" Hunt	
10:00 – 10:15	Break and Track Out	

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11/11/2014 3:22 PM

Thursday, November 20, 2014 (cont)

10:15 – 4:15	**Cohort and Spouses Track Out**	

Cohort

10:15 -12:00	What is Leadership?	Dr. Lanny Hass
	Models of Leadership ▪ Who is Steven Covey? ▪ Situational Leadership ▪ Kouzes and Posner ▪ Transactional vs. Transformational ▪ Servant	
12:00 – 1:30	**LUNCH with Dr. MeeCee Baker Guest Speaker**	
1:30 - 4:15	More on Leadership ▪ Max Max - Empowerment ▪ Critical Thinking	Dr. Lanny Hass
4:00	**BREAK**	

Spouses

10:15 – 10:45	Tour NC State Hunt Library - Deanna Day	
10:45	Hunt Library – 4101 Work Group Room – 4th Floor	
10:50 – Noon	MBTI Step I	Eleanor Stell
12:00 – 1:30	**LUNCH with Dr. MeeCee Baker Guest Speaker**	
1:30 – 2:30	MBTI continued	Wally Adamchik Firestarter Leadership
2:30 – 2:35	Stretch Break	
2:35 – 3:45	TKI – Understanding Conflict	Wally Adamchik Firestarter Leadership
3:45– 4:30	All about Motivation	

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11/11/2014 3:22 PM

Thursday, November 20, 2014 (cont)

4:30	**Spouses and Cohort All back together:**
5:00	**Social – Carol Johnson Poole Clubhouse at Lonnie Poole Golf Course, Centennial Campus, 1509 Main Campus Drive, Raleigh, NC 27606**
7:00 p.m.	NC State vs Jacksonville – Basketball - **PNC Arena, 1400 Edwards Mill Road, Raleigh, NC 27607 (near the NC State Fairgrounds)**

Friday, November 21, 2014

NC FARM BUREAU BUILDING (Annex)

Cohort & Spouses
Board Room

7:30 – 8:00	**Review – Article Review** **Article Review** – Joy Morgan – **Blue Ocean Strategy** *Harvard Business Review* **Article Review Assignment -** Ropes Course **Facilitator** – Der Xiong **Graphic Recorder** – Beth Farrell **Graphic Recorder Assignment –** Jennifer Gasque	
Review and Agenda	Article Review	
8:00 – 12:00	**The "State" of North Carolina** **Environmental Scans:**	
8:10 – 9:00	The Economy	Dr. Mike Walden
9:10 – 10:15	Social Aspects	Dr. Steve Lilley
10:25 – 11:30	NC Ag Sector	Dr. Blake Brown
11:30-12:00	Federal Ag Issues	Linda Andrews, National Legislative Director, NC Farm Bureau
12:00 – 1:00	**LUNCH**, Catered by Side Street Restaurant (919.828.4927)	
1:00 – 5:00		Developing Cohort Issues

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11/11/2014 3:22 PM

Friday, November 21, 2014 (cont)

1:00 – 1:40	Introduction to the Affinity Facilitation Tool	Eleanor Stell
1:40 - 1:50	**BREAK**	
1:50 - 4:00	Identify the Agricultural Issues for NC	
4:00 – 4:30	Coming to Consensus on the Issues	
4:30 – 5:15	Dividing up into Issue Teams	
	Homework – Finish Mission Statements	
	Get Clarity on Issues and Definitions	
6:00	**DINNER On Own**	

Saturday, November 22, 2014

Cary Bond Park, 801 High House Road, Cary, NC 27513; Telephone: 919.469.4100
Upon arrival at Bond Park, turn right on Maury O'Dell Drive, Rope Shelter is 2 blocks down on the right.

Dress for the weather

Facilitator: Ted Allen
Graphic Recorder: Jennifer Gasque
Graphic Recorder Assignment(session 3) – Zach Taylor

8:30 – 12:30	Ropes Course With Spouses	Tracey Filomena Challenge 'Ropes' Course Coordinator Recreation Program Specialist Cary Parks & Rec.
12:30	Lunch Catered by Pam's Farmhouse Restaurant (919.859.9990) Ropes Course Shed	