Agricultural Leadership Program

Revised
12/15/2014

COLLEGE OF
AGRICULTURE & LIFE SCIENCES
ACADEMICS • RESEARCH • EXTENSION

Session I	October 28-30, 2014 --Raleigh, NC
Session II	November 20-22, 2014 -- Raleigh, NC – Spouses
Session III	December 16-18, 2014 – Raleigh, NC
Session IV	January 20-22, 2015 – Raleigh, NC
Session V	February 9-13, 2015 – Washington, DC Study Tour

Session III
Agricultural Leadership Development Program
Mastering Self-II

Monday, December 15, 2014

Arrive Embassy Suites – Crabtree, Raleigh – 4700 Creedmoor Road, Raleigh, NC 27612, 919-881-0000

6:00 p.m. **DINNER (Optional)**
Outback Steakhouse Restaurant – 7500 Creedmoor Road, Raleigh, NC 27613, 919-846-3848 – Two miles from Embassy Suites

Tuesday, December 16, 2014

NC FARM BUREAU BLDG. – 5301 Glenwood Avenue, Raleigh, NC 27612, 919-782-1705

Facilitator: Rob Fleming
Graphic Recorder: Zack Taylor
Graphic Recorder Assignment: Susan Ward
Article Review: Matt Moore– **Why Great Leaders Don't Take Yes for an Answer** – *Micheal Roberto*
Assigned Article: Kelli Dale - **Stop Holding Yourself Back** – *A. Morriss, R. Ely, F. Frel*

7:45 – 8:20	Review and Agenda Mission Statements	Dr. Blake Brown Dr. Lanny Hass & Ms. Eleanor Stell
8:30 – 10:00	Learning to Manage the Media	Ms. Ann Camden
10:00 – 10:15	BREAK	
10:15 – 12:00	Writing Professionally	Dr. Melissa Bostrum Assistant Dean for Graduate Student Professional Development Graduate School, Office 304A Duke University 2127 Campus Drive, Box 90070 Durham, NC 27708-0070

Agricultural Leadership Program

COLLEGE OF
AGRICULTURE & LIFE SCIENCES
ACADEMICS ▲ RESEARCH ▲ EXTENSION

12:10 – 12:45	Lunch	Cafeteria Annex
1:00 – 2:00	Risk Communications	Ms. Eleanor Stell
2:00 – 2:15	BREAK	
2:15 – 4:30	1 hour rotations	
	Group 1: You Are On Camera	Mike Gray, Retired Head Of Communication Services, NC State University And Ken Ellzey, Extension Video Specialist, Communication Services, NC State University
	Group 2: Professionally Speaking	Lanny Hass & Eleanor Stell
Evening	Meet with your issue teams	

Wednesday, December 17, 2014

8:00 a.m. **Depart Embassy Suites-Raleigh/Crabtree for Greensboro; Horizon Coach Lines, 919.688.1230, Walter Woodall**

8:30 a.m. **Pick up Eleanor Stell at LaQuinta Hotel, 1910 Westpark Drive, Durham, NC 27713**
Facilitator: James Lamb
Graphic Recorder: Susan Ward
Graphic Recorder Assignment: Dana Massey
Article Review: Kelli Dale - **Stop Holding Yourself Back** – *A. Morriss, R. Ely, F. Frel*
Assigned Article: Jessica Morgan - **The Oz Principle** – *R. Conners, C. Hickman*

9:30	Group arrives at The Center For Creative Leadership (CCL) 1 Leadership Place, Greensboro, NC 27438, 800.780.1031 Meet with your Issue Team from 8:30– 9:15 a.m.
9:30 - 10:00	Graphic Recording and Article Review
10:00 -12:30	Tour CCL and Participate in Leadership Experience and depart at 12:30 p.m.
12:30 – 2:00	Travel and Lunch downtown Greensboro
2:00	Leave for The International Civil Rights Museum, 134 S. Elm St., Greensboro, NC 27401, 336.274.9199

Agricultural Leadership Program

COLLEGE OF
AGRICULTURE & LIFE SCIENCES
ACADEMICS ▲ RESEARCH ▲ EXTENSION

2:15 – 4:14	Tour the Museum and Take the Historical Walking Tour
4:30	Meet back on Bus to Depart to NC Agricultural Commissioners Home
5:15	Arrive at Commissioners Troxler's home for Dinner, 7017 Clayton Road, Browns Summit, NC 27214; Dinner catered by Simply Classy Caterers, 2435 Battleground Avenue, Greensboro, NC 27408 (336)-676-5193, Cell No. 336.254.3344.
7:30	Leave for Raleigh
8:30	Arrive back at Embassy Suites-Raleigh/Crabtree

Thursday, December 18, 2014

NC FARM BUREAU BUILDING (BOARD ROOM)

Graphic Recorder: Dana Massey
Article Review: Jessica Morgan - **The Oz Principle** – *R. Conners, C. Hickman*

7:45 – 8:00	Review, Article Review & Agenda
8:00 – 9:45	Working in Issue Teams, Practicums, Identifying DC organizations
9:45 – 10:00	BREAK
10:10 - 11:45	Working in Issue Teams
11:45 – 12:30	Homework, Left Hand Column case and DC Logistics